

SHINE THE LIGHT ON DOMESTIC VIOLENCE!

Why is everything **PURPLE**?

- October is Domestic Violence Awareness Month.
- Purple is the color of domestic violence awareness.
- “Shine the Light” is a campaign in New York State to shine purple lights on buildings, wear purple or hold purple events during the month of October.

GO PURPLE...AND TALK ABOUT IT!

Awareness is the first step toward real change.

**Statewide
Wear PURPLE Day:
Thursday, October 20**



Visit www.opdv.ny.gov for more information and materials
See purple photos at www.facebook.com/NYSdomesticviolence
Send your photos to opdvpurple@opdv.ny.gov
#ShinetheLight #DontDoNothing



Office for the
Prevention of
Domestic Violence

Domestic & Sexual Violence Hotline, 24/7
1-800-942-6906, English & español
Multi-language Accessibility
Nat'l Relay Svc for Deaf/Hard of Hearing: 711