

# SHINE THE LIGHT ON DOMESTIC VIOLENCE!

## Why is everything **PURPLE**?

- October is Domestic Violence Awareness Month.
- Purple is the color of domestic violence awareness.
- “Shine the Light” is a campaign in New York State to shine purple lights on buildings, wear purple or hold purple events during the month of October.

**GO PURPLE...AND TALK ABOUT IT!**

**Awareness is the first step toward real change.**

**Statewide  
Wear PURPLE Day:  
Thursday, October 19**



Visit [www.opdv.ny.gov](http://www.opdv.ny.gov) for more information and materials  
See purple photos at [www.facebook.com/NYSdomesticviolence](http://www.facebook.com/NYSdomesticviolence)  
Send your photos to [opdvpurple@opdv.ny.gov](mailto:opdvpurple@opdv.ny.gov)  
**#ShinetheLight #DontDoNothing**



Office for the  
Prevention of  
Domestic Violence

**Domestic & Sexual Violence Hotline, 24/7**  
**1-800-942-6906, English & español**  
**Multi-language Accessibility**  
**Nat'l Relay Svc for Deaf/Hard of Hearing: 711**